

# 50<sup>th</sup> ANNIVERSARY GALA Program Book Ad or Tribute

**PROGRAM BOOK ADS DUE BY APRIL 11<sup>TH</sup>.**

- I/We would like to place a program book ad for the Juvenile Law Center 50<sup>th</sup> Anniversary Gala by making a contribution of \$\_\_\_\_\_.
- Contribution enclosed.
- [Contribution made online](#)

Call Rosie McNamara-Jones for questions or assistance: (215) 625-0551 x118 or email [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

**Please list my/our name(s) or organization as follows:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company / Affiliation

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email

**Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.**

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date 3-4 Digit Code

\_\_\_\_\_  
Name on Card

**Please mail or email this agreement to:**

Rosie McNamara-Jones, Director of Development  
Juvenile Law Center  
1800 JFK Boulevard, Ste. 1900B  
Philadelphia, PA 19103  
(215) 625-0551 X118 [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



## AD BOOK LEVELS

### FULL-PAGE | \$1,000

- Premium program book ad placement
- Web link on event page
- Social media promotion

### HALF-PAGE | \$500

- Premium program book ad placement
- Web link on event page

### QUARTER-PAGE | \$250

- Premium program book ad placement
- Web link on event page

### TRIBUTE MESSAGE LINES | \$100\*

- Use the space here to write your message Our team will reach out to you regarding any questions.

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## 50<sup>th</sup> ANNIVERSARY GALA MAY 2 \* Hyatt at the Bellevue

Ads may be in full color or black and white.

Please submit your ad or text by **APRIL 11**.

### Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h

### Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

### Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

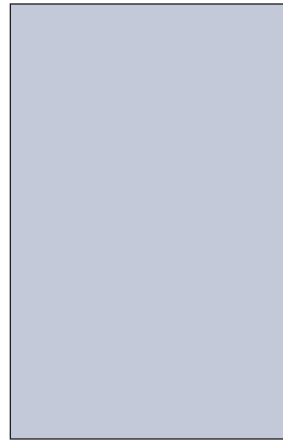
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones  
[rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)  
215) 625-0551 x118

**Ads must be received by APRIL 11, 2025**

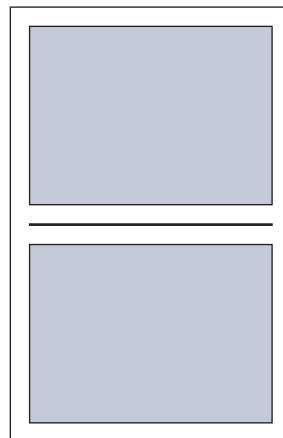


**Full-page**

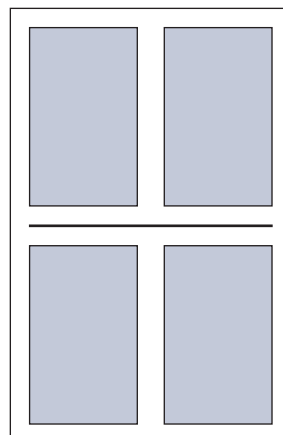
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



**Half-page**



**Quarter-page**