

1975 • 2025  
Celebrating 50  
Years Leading  
the Fight for  
Children's Rights

# Juvenile Law Center

50 years

## 50<sup>th</sup> ANNIVERSARY GALA

Founded by four Temple Law School graduates in 1975 to provide legal representation to children in Philadelphia's child welfare and justice systems, Juvenile Law Center is now one of the most influential advocates for children's rights nationwide.

*For 50 years, we have worked toward a world in which all kids can thrive. Help us continue the fight!*

### MAY 2, 2025

The Grand Belle  
Hyatt at the Bellevue  
200 South Broad Street  
Philadelphia PA 191022

Cocktail Reception: 6:00  
Dinner & Ceremony: 7:00

Please join us to celebrate 50 years of leading the fight for children's rights and to honor our Chief Legal Officer and co-founder, Marsha Levick.

Marsha has dedicated her career to advancing and safeguarding the rights of youth and has been steadfast in working to change the landscape for youth justice across the country.

In our 50th year, Juvenile Law Center will undergo a leadership transition to make room for the next generation of leaders at this extraordinary organization. We commemorate our mentor and friend,

Bob Schwartz, who was excited to honor Marsha as she prepares to step down as Chief Legal Officer next year after decades of leadership at the organization they founded together.



YOUR 50TH ANNIVERSARY SPONSORSHIP NOT ONLY WILL HELP TO FINANCIALLY SUSTAIN JUVENILE LAW CENTER BUT ENSURE WE KEEP PACE WITH CHANGING TIMES AND SHAPE THE FUTURE OF CHILDREN'S RIGHTS IN THIS COUNTRY.

# 50<sup>th</sup> ANNIVERSARY GALA SPONSORSHIP

May 2, 2025 \* Hyatt at the Bellevue

ALL GIFTS CAN BE PLEDGED NOW AND FULFILLED BEFORE AUGUST 31, 2025.

\*GIFTS \$10,000 OR HIGHER CAN BE FULFILLED OVER MORE THAN ONE YEAR.

I/We would like to sponsor Juvenile Law Center's 50<sup>th</sup> Anniversary Gala by making a contribution at the \$\_\_\_\_\_ sponsorship level.

Contribution enclosed/sent.

Contribution will be sent prior to August 31, 2025.

Please list us on marketing materials during promotional period.

\* I/We would like to fulfill as a Multi-Year Gift!

Call or email Rosie McNamara-Jones to make arrangements:

(215) 625-0551 x118 or [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Please list my/our name(s) or organization as follows:

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Your Name

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Title

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Company / Affiliation

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Address

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City State Zip

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Phone Fax

\_\_\_\_\_  
Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date 3-4 Digit Code

\_\_\_\_\_  
Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development  
Juvenile Law Center  
1800 JFK Boulevard, Ste. 1900B  
Philadelphia, PA 19103  
(215) 625-0551 X118 [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



## SPONSORSHIP LEVELS

### LEGACY | \$100,000\*

- Up to ( 4 ) tables (40 seats) for yourself or donated
- Prominent placement of name/logo on print, online communications, and onsite
- Recognition in event press and media
- Full or double-page ad in program
- Social media mention

### SUSTAINER | \$50,000\*

- Up to ( 3 ) tables (30 seats) for yourself or donated
- Prominent placement of name/logo on print, online communications, and onsite
- Recognition in event press and media
- Full or double-page ad in program
- Social media mention

### VISIONARY | \$25,000\*

- Up to ( 2 ) tables (20 seats) for yourself or donated
- Prominent placement of name/logo on print, online communications, and onsite
- Recognition in event press and media
- Full-page ad in program
- Social media mention

### LEADER | \$10,000\*

- ( 1 ) table (10 seats) for yourself or donated
- Prominent placement of name/logo on print, online communications, and onsite
- Recognition in event press and media
- Full-page ad in program
- Social media mention

### CHAMPION | \$5,000

- ( 1 ) table ( 10 seats ) for yourself or donated
- Listing on all event communications and onsite
- Half-page ad in program
- Social media mention

### ADVOCATE | \$2,500

- ( 4 ) Seats for yourself or donated
- Listing on all event communications and onsite
- Half-page ad in program

Contributions are deductible for income tax purposes. Juvenile Law Center provides written receipts for all contributions over \$250. A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, 1-800-732-0999. Registration does not imply endorsement.



## 50<sup>th</sup> ANNIVERSARY GALA MAY 2 \* Hyatt at the Bellevue

Ads may be in full color or black and white.

Please submit your ad or text by **APRIL 11**.

### Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h

### Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

### Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

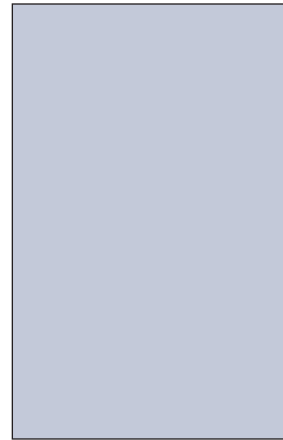
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones  
[rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)  
215) 625-0551 x118

**Ads must be received by APRIL 11, 2025**

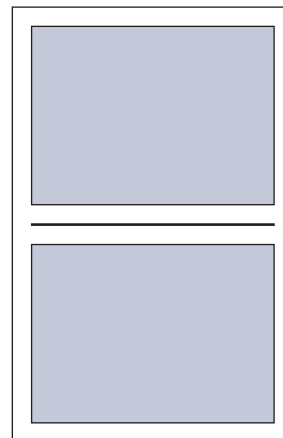


**Full-page**

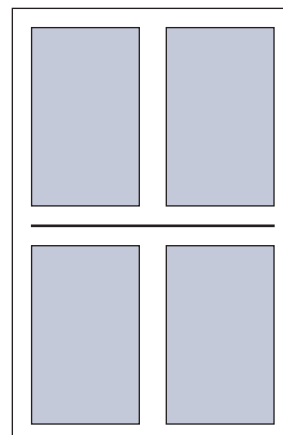
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



**Half-page**



**Quarter-page**