



## 2024 Leadership Prize

*Building the Field, Lighting the Way*

As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we ask you to join us in support to honor Juvenile Law Center's annual Leadership Prize winners.

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

**MAY 8, 2024**

National Constitution Center  
525 Arch Street  
Philadelphia, PA 1910

Cocktail Reception: 5:45  
Ceremony: 6:30  
Dinner Reception: 7:30

## OUR 2024 WINNERS



Angel Rodriguez  
Co-Founder &  
Executive Director  
Avenues for Justice

Laurence Steinberg  
Laura H. Carnell  
Professor of Psychology  
and Neuroscience  
Temple University

Elizabeth Scott  
Harold R. Medina  
Professor Emerita of Law  
Columbia Law School

Bryan Stevenson  
Founder & Executive Director  
Equal Justice Initiative

Your generous support is more important now than ever. Please join us in celebrating the outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems. **Help honor, build and sustain the field of child advocacy and justice reform with Juvenile Law Center for years to come.**

# 2024 LEADERSHIP PRIZE AD

## Building the Field, Lighting the Way

**PROGRAM BOOK ADS DUE BY APRIL 26<sup>TH</sup>.**

- I/We would like to place a program book ad for the 2024 Juvenile Law Center Leadership Prize by making a contribution of \$ \_\_\_\_\_ .
- Contribution enclosed.
- [Contribution made online](#)

Call Rosie McNamara-Jones for questions or assistance: (215) 625-0551 x118 or email [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

**Please list my/our name(s) or organization as follows:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company / Affiliation

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email

**Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.**

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date 3-4 Digit Code

\_\_\_\_\_  
Name on Card

**Please mail or email this agreement to:**

Rosie McNamara-Jones, Director of Development  
Juvenile Law Center  
1800 JFK Boulevard, Ste. 1900B  
Philadelphia, PA 19103  
(215) 625-0551 X118 [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



## AD BOOK LEVELS

### FULL-PAGE | \$1,000

- Premium program book ad placement
- Web link on event page
- Social media promotion

### HALF-PAGE | \$500

- Premium program book ad placement
- Web link on event page

### QUARTER-PAGE | \$250

- Premium program book ad placement
- Web link on event page

### TRIBUTE MESSAGE LINES | \$100\*

- Use the space here to write your message Our team will reach out to you regarding any questions.

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**2024 Leadership Prize**  
**MAY \* \* National Constitution Center**  
**Program Book Ad Specifications**

Please submit your ad or text by **April 26th!**

**Full-page**

Ad size including 1/8" bleed: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h

**Half-page**

Ad size: 4.75"w x 3.5"h (no bleed)

**Quarter-page**

Ad size: 2"w x 3.5"h (no bleed)

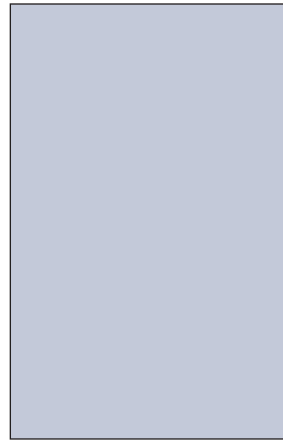
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones  
[rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)  
215) 625-0551 x118

**Ads must be received by APRIL 26, 2024**

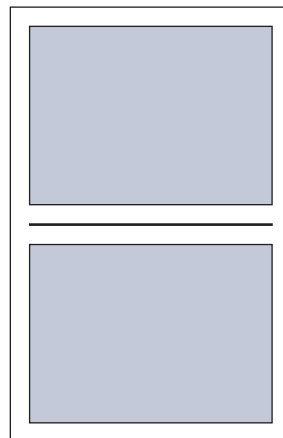


**Full-page**

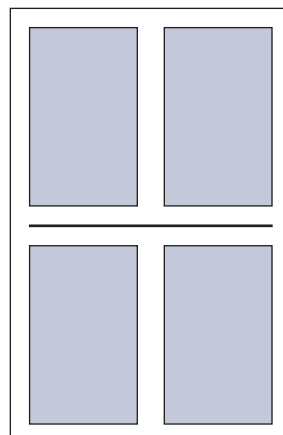
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



**Half-page**



**Quarter-page**

## Juvenile Law Center 2024 Leadership Prize Winners



**Angel Rodriguez**  
**Co-Founder & Executive Director**  
**Avenues for Justice**

A long-time Lower East Side resident, Angel co-founded Avenues for Justice's court advocacy program to keep young people out of jail. Incorporated in 1979, Angel expanded the program, opening headquarters inside New York City's Manhattan Criminal Court building and a flagship community center on the Lower East Side in the 1980s. In 1999, Angel established a second community center in Harlem and in 2018, began to serve hundreds of young people citywide providing free court advocacy with HIRE UP services for job readiness, educational assistance and mental health care.

During the 1980's, Angel also collaborated with (ret.) Hon. Judge Michael Corriero to launch the Youth Part model in Manhattan---a court part which prosecutes youth separately from adults and promotes alternative to incarceration services. Today, this model is used nationwide.

Angel's "meet the moment" approach is far-reaching as he continues to personally advocate for young adults in the courtroom, handles an active caseload of Participants, while providing continuous Hispanic leadership. Over the years, Angel has been recognized for his service and dedication to diverting thousands of young New Yorkers from prison, along with his outstanding work in fostering alternative to incarceration efforts that exemplify problem solving on a community level. Angel received an honorary law degree from the CUNY Law School at Queens College and was selected as one of three outstanding community activists in New York City to receive the Robin Hood Foundation's Hero Award in 1996. Manhattan DA Bragg selected Angel to serve on the Juvenile Justice Sub-committee of his transition advisory team up until his inauguration in January 2022.



**Laurence Steinberg**  
**Laura H. Carnell Professor of**  
**Psychology and Neuroscience**  
**Temple University**  
**&**  
**Elizabeth Scott**  
**Harold R. Medina Professor**  
**Emerita of Law**  
**Columbia Law School**

**Laurence Steinberg, Ph.D.**, the Distinguished University Professor and Laura H. Carnell Professor of Psychology and Neuroscience at Temple University, is one of the world's leading experts on adolescence. His research has focused on a range of topics, including adolescent brain and psychological development, risk-taking and decision-making, family and peer relationships, and juvenile justice. He is former President of the Division of Developmental Psychology of the American Psychological Association and of the Society for Research on Adolescence. Dr. Steinberg was a member of the National Academies' Board on Children, Youth, and Families, chaired the Academies' Committee on the Science of Adolescence, and directed the MacArthur Foundation Research Network on Adolescent Development and Juvenile Justice.

Dr. Steinberg was the lead scientist on the amicus briefs submitted by the American Psychological Association in *Roper v. Simmons* as well as subsequent cases that limited the use of life without parole for juveniles. He is a Fellow of the American Psychological Association, the Association for Psychological Science, and the American Academy of Arts and Sciences. Dr. Steinberg is the author or co-author of approximately 500 articles and essays on development during the teenage years, and the author, co-author, or editor of 18 books, including *Age of Opportunity: Lessons From the New Science of Adolescence* and *Rethinking Juvenile Justice* (with Elizabeth Scott). He has also written for *The New York Times*, *The Wall Street Journal*, and *The Washington Post*, and is a frequent guest on NPR. He served on the Juvenile Law Center's Board of Directors from 2003 to 2010.

**Elizabeth Scott** is the Harold R. Medina Professor of Law Emerita at Columbia University School of Law. Her areas of scholarly interest are family and juvenile law. Much of her research is interdisciplinary, applying social science and neuroscience research and developmental theory to legal policy issues involving children and families, and applying research on adolescent development to youth justice policy. From 1995-2005, she was a member of a MacArthur Foundation Network on Adolescent Development and Juvenile Justice, an interdisciplinary research group that conducted influential studies of adolescents' competence to stand trial, desistance from criminal activity, and public attitudes toward youthful culpability. She was also a member of a National Academy of Science Committee on Juvenile Justice, which authored a National Research Council Report, *Reforming Juvenile Justice: A Developmental Approach*.

Scott is the co-author (with Laurence Steinberg) of *Rethinking Juvenile Justice* (Harvard University Press, 2008), which received the 2010 award for the best social policy book by the Society for Research in Adolescence. She is also the Chief Reporter of a new American Law Institute Restatement of Children and the Law, and the co-author of a widely used casebook on Children in the Legal System (6th ed. 2020).





**Bryan Stevenson**  
**Founder & Executive Director**  
**Equal Justice Initiative**

Bryan Stevenson is the founder and Executive Director of the Equal Justice Initiative, a human rights organization in Montgomery, Alabama. Under his leadership, EJI has won major legal challenges eliminating excessive and unfair sentencing, exonerating innocent death row prisoners, confronting abuse of the incarcerated and the mentally ill, and aiding children prosecuted as adults.

Mr. Stevenson has argued and won multiple cases at the United States Supreme Court, including a 2019 ruling protecting condemned prisoners who suffer from dementia and a landmark 2012 ruling that banned mandatory life-imprisonment-without-parole sentences for all children 17 or younger. Mr. Stevenson and his staff have won reversals, relief, or release from prison for over 140 wrongly condemned prisoners on death row and won relief for hundreds of others wrongly convicted or unfairly sentenced.

Mr. Stevenson has initiated major new anti-poverty and anti-discrimination efforts that challenge inequality in America. He led the creation of two highly acclaimed cultural sites which opened in 2018: the Legacy Museum and the National Memorial for Peace and Justice. These new national landmark institutions chronicle the legacy of slavery, lynching, and racial segregation, and the connection to mass incarceration and contemporary issues of racial bias.