

2024 LEADERSHIP PRIZE SPONSORSHIP

May 8, 2024 * National Constitution Center

ALL GIFTS CAN BE PLEDGED NOW AND FULFILLED BEFORE AUGUST 31, 2024.
***GIFTS \$10,000 OR HIGHER CAN BE FULFILLED OVER MORE THAN ONE YEAR.**

- I/We would like to sponsor the 2024 Juvenile Law Center Leadership Prize by making a contribution at the \$ _____ sponsorship level.
- Contribution enclosed/sent.
- Contribution will be sent prior to August 31, 2024.
Please list us on marketing materials during promotional period.
- * I/We would like to fulfill as a Multi-Year Gift!
Call or email Rosie McNamara-Jones to make arrangements:
(215) 625-0551 x118 or mcnamara-jones@jlc.org

Please list my/our name(s) or organization as follows:

Your Name

Title

Company / Affiliation

Address

City State Zip

Phone Fax

Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card #

Exp. Date 3-4 Digit Code

Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development
Juvenile Law Center
1800 JFK Boulevard, Ste. 1900B
Philadelphia, PA 19103
(215) 625-0551 X118 mcnamara-jones@jlc.org

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



SPONSORSHIP LEVELS

LEGACY | \$100,000*

- Prominent placement of name and logo on print, online communications, and onsite at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- Social media promotion
- (40) Guest passes for yourself and/or donated

SUSTAINER | \$50,000*

- Prominent placement of name and logo on print, online communications, and onsite at the National Constitution Center.
- Recognition in event press and media.
- Premium program book ad placement
- Social media promotion
- (30) Guest passes for yourself and/or donated

VISIONARY | \$25,000*

- Prominent placement of name and logo on print, online communications, onsite at the National Constitution
- Recognition in event press and media
- Full-page ad in the program
- Social media promotion
- (20) Guest passes for yourself and/or donated

LEADER | \$10,000*

- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media.
- Full-page ad in the program.
- Social media promotion
- (10) Guest passes for yourself and/or donated

CHAMPION | \$5,000

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program
- Social media promotion
- (8) Guest passes for yourself and/or donated

ADVOCATE | \$2,500

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program.
- (4) Guess passes for yourself and/or donated



2024 Leadership Prize
MAY 8 * National Constitution Center
Program Book Ad Specifications

Please submit your ad or text by **April 19th!**

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

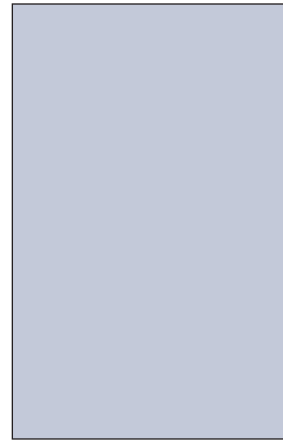
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones
rmcnamara-jones@jlc.org
215) 625-0551 x118

Ads must be received by APRIL 19, 2024

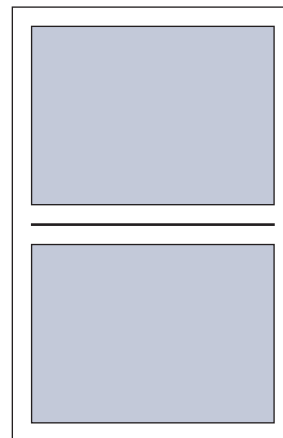


Full-page

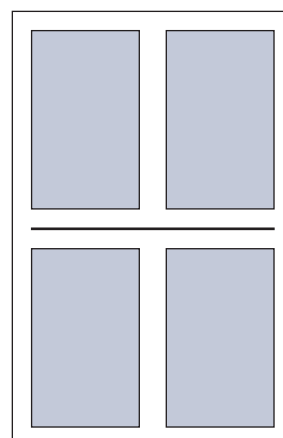
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page