

# 2024 LEADERSHIP PRIZE SPONSORSHIP

May 8, 2024 \* National Constitution Center

**ALL GIFTS CAN BE PLEDGED NOW AND FULFILLED BEFORE AUGUST 31, 2024**  
**\*GIFTS \$10,000 OR HIGHER CAN BE FULFILLED OVER MORE THAN ONE YEAR.**

- ☐ I/We would like to sponsor the 2024 Juvenile Law Center Leadership Prize by making a contribution at the \$\_\_\_\_\_ sponsorship level.
- ☐ Contribution enclosed/sent.
- ☐ Contribution will be sent prior to August 31, 2024.  
Please list us on marketing materials during promotional period.
- ☐ \* I/We would like to fulfill as a Multi-Year Gift!  
Call or email Rosie McNamara-Jones to make arrangements:  
(215) 625-0551 x118 or [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Please list my/our name(s) or organization as follows:

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company / Affiliation

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date 3-4 Digit Code

\_\_\_\_\_  
Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development  
Juvenile Law Center  
1800 JFK Boulevard, Ste. 1900B  
Philadelphia, PA 19103  
(215) 625-0551 X118 [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



## SPONSORSHIP LEVELS

### LEGACY | \$100,000\*

SUPPORT AT THIS LEVEL CAN HELP COVER UP TO THREE YOUTH ADVOCACY FELLOWSHIPS and includes:

- Prominent placement of name and logo on print, online communications, and on-site at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- Social media promotion
- (40) Guest passes for yourself and/or donated

### SUSTAINER | \$50,000\*

SUPPORT AT THIS LEVEL CAN HELP COVER UP TO ONE LEGAL FELLOWSHIP and includes:

- Prominent placement of name and logo on print, online communications, and onsite at the National Constitution Center.
- Recognition in event press and media.
- Premium program book ad placement
- Social media promotion
- (30) Guest passes for yourself and/or donated

### VISIONARY | \$25,000\*

SUPPORT AT THIS LEVEL WOULD COVER OUR SUMMER LEGAL INTERNSHIP PROGRAM and includes:

- Prominent placement of name and logo on print, online communications, onsite at the National Constitution
- Recognition in event press and media
- Full-page ad in the program
- Social media promotion
- (20) Guest passes for yourself and/or donated

### LEADER | \$10,000\*

SUPPORT AT THIS LEVEL CAN HELP COVER TRAVEL COSTS FOR STAFF AND YOUTH TO MEET WITH POLICYMAKERS LOCALLY AND NATIONALLY and includes:

- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center.
- Recognition in event press and media.
- Full-page ad in the program.
- Social media promotion
- (10) Guest passes for yourself and/or donated

### CHAMPION | \$5,000

SUPPORT AT THIS LEVEL CAN HELP COVER A PRESS CONFERENCE WITH STRATEGIC MEDIA PLACEMENT and includes:

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program
- Social media promotion
- (8) Guest passes for yourself and/or donated

### ADVOCATE | \$2,500

SUPPORT AT THIS LEVEL CAN HELP COVER PROJECT TEAM MEETINGS TO FORMULATE LEGAL STRATEGY and includes:

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program.
- (4) Guest passes for yourself and/or donated



**2024 Leadership Prize**  
**MAY 8 \* National Constitution Center**  
**Program Book Ad Specifications**

Please submit your ad or text by **April 26th!**

**Full-page**

Ad size including 1/8" bleed: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h

**Half-page**

Ad size: 4.75"w x 3.5"h (no bleed)

**Quarter-page**

Ad size: 2"w x 3.5"h (no bleed)

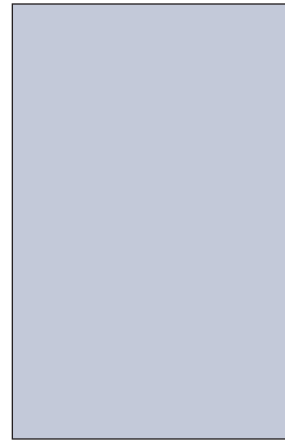
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones  
[rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)  
215) 625-0551 x118

**Ads must be received by APRIL 26, 2024**

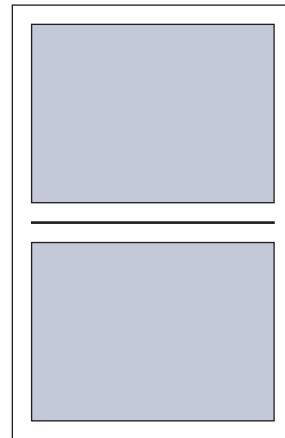


**Full-page**

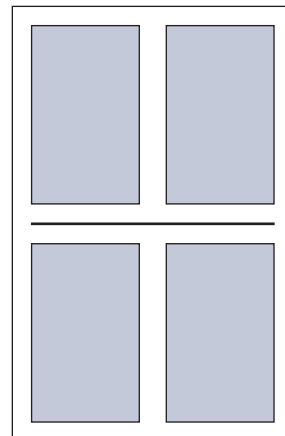
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



**Half-page**



**Quarter-page**