



45th Anniversary & Leadership Prize Celebration
Building the Field, Lighting the Way

As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we are gathering to celebrate Juvenile Law Center's 45th Anniversary, the 20th Anniversary of our Zubrow Fellowship, and our Fifth Annual Leadership Prize winners.

Recipients of the Leadership Prize are leading lights whose inspirational careers are beacons for future generations and whose work has substantially improved the lives of youth.

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

We always have—and always will—stand with young people to hold systems accountable. In 2020, we're committed to standing up for rights, dignity, equity, and opportunity for youth nationwide.

Please join us in celebrating and honoring outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems.

Your generous support is more important now than ever. Recognizing and honoring the trailblazers among us is critical to creating and sustaining a better world for our youth.

MAY 14, 2020

National Constitution Center
525 Arch Street
Philadelphia, PA 19106

**45th Anniversary Leadership
Prize Selection Committee**

R. Daniel Okonkwo (Chair)
Vice President, JP Morgan Chase
Corporate Responsibility and Office
of Nonprofit Engagement

Kate Burdick
Senior Attorney, Juvenile Law Center

Brandon Buskey
Deputy Director for Smart Justice
Litigation, ACLU Criminal Law
Reform Project

Emily Buss
Juvenile Law Center Board Member
Mark and Barbara Fried Professor of
Law, University of Chicago

Jasmine Moore
Youth Advocacy Alumni Fellow

Nicole Pittman
2019 Leadership Prize Winner,
Roadmap Initiative

45TH ANNIVERSARY & LEADERSHIP PRIZE CELEBRATION

Thursday May 14, 2020

National Constitution Center
525 Arch Street
Philadelphia, PA 19106

ALL GIFTS CAN BE PLEDGED NOW AND
FULFILLED BEFORE AUGUST 31, 2020.

I/We would like to sponsor the 2020 Juvenile Law Center Leadership Prize by making a contribution at the \$ _____ sponsorship level.

Contribution enclosed

Contribution will be sent prior to August 31, 2020

* Pledge as a Multi-Year Gift

Call Rosie McNamara-Jones to make arrangements: (215) 625-0551 x118

Please list my/our name(s) or organization as follows:

Your Name

Title

Company / Affiliation

Address

City State Zip

Phone Fax

Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card #

Exp. Date 3-4 Digit Code

Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development
Juvenile Law Center
1800 JFK Boulevard, Ste. 1900B
Philadelphia, PA 19103
(215) 625-0551 X118 rmcnamara-jones@jlc.org

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



SPONSORSHIPS

LEGACY | \$100,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, on-site at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- (30) Guests/(3) tables for yourself and/or donated

SUSTAINER | \$50,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- (20) Guests/(2) tables for yourself and/or donated

VISIONARY | \$25,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Full-page ad in the program
- (12) Guests/(1+) table for yourself and/or donated

LEADER | \$10,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Full-page ad in the program
- (10) Guests / (1) Table for yourself and/or donated

CHAMPION | \$5,000

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program
- (8) Guest passes for yourself and/or donated

ADVOCATE | \$2,500

- Listing on all event communications and onsite at the National Constitution Center
- Quarter-page ad in the program
- (6) Guest passes for yourself and/or donated

GUARDIAN | \$1,500

- Listing on all event communications and onsite at the National Constitution Center
- Quarter-page ad in the program
- (4) Guest passes for yourself and/or donated



45th Anniversary & Leadership Prize Celebration Program Book Ad Specifications

Please ensure publication submit your in ad the or ad program text by **April 24th**.

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

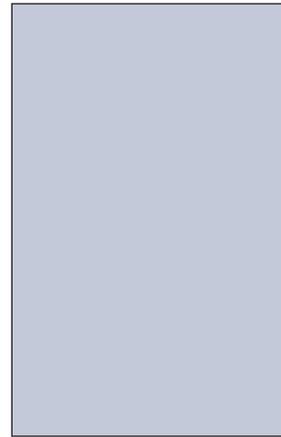
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in black and white in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create your ad, please submit your text and a logo or image to Rosie McNamara-Jones at rmcnamara-jones@jlc.org, or call 215-625-0551 x118.

Ads must be received by April 24th.



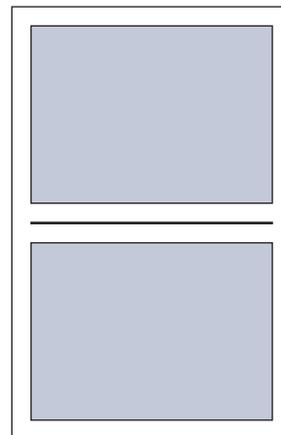
Full-page

On Full-page ads, please add 1/8" bleed to all edges.

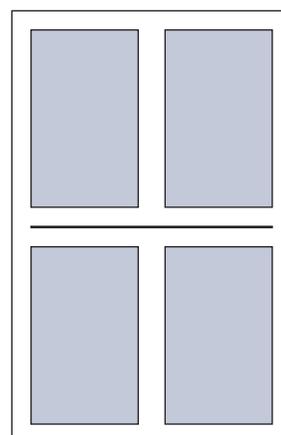
For all ads:

All fonts must be embedded in the pdf or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page