



2023 Leadership Prize Building the Field, Lighting the Way

As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we ask you to join us in support to honor Juvenile Law Center's annual Leadership Prize winners.

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

OUR 2023 WINNERS [CLICK HERE TO READ MORE](#)



Xavier McElrath-Bey

Speaker | Co-Executive Director Of The Campaign For The Fair Sentencing Of Youth



Amanda Alexander, JD, PhD

Scholar | Founding Executive Director Of The Detroit Justice Center



Peter Leone, Ph.D

Scholar | Professor Emeritus In The College Of Education At The University Of Maryland

Your generous support is more important now than ever. Please join us in celebrating the outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems. **Help honor, build and sustain the field of child advocacy and justice reform with Juvenile Law Center for years to come.**

MAY 10, 2023

National Constitution Center
525 Arch Street
Philadelphia, PA 19106

Cocktail Reception: 6:00
Ceremony: 7:00
Dinner Reception: 8:00

Co-Emcees

**Khaliah Ali and
Jacob Ali-Wertheimer**

2023 Leadership Prize Selection Committee

Vincent M. Southerland, Chair,
Assistant Professor of Clinical Law,
Co-Faculty Director, Center on Race,
Inequality, and the Law, NYU School of Law

Anahi Figueroa-Martinez
Youth Advocacy Alumni Fellow, Juvenile Law Center

Judge Nancy Gertner (Ret.)
Board of Directors, Juvenile Law Center

James Hoelscher
Donor Relations Manager, Juvenile Law Center

Jennifer Rodriguez
Executive Director, Youth Law Center,
2019 Leadership Prize Winner

Vincent Warren
Executive Director, Center for
Constitutional Rights

2023 LEADERSHIP PRIZE SPONSORSHIP

May 10, 2023 * National Constitution Center

ALL GIFTS CAN BE PLEDGED NOW AND FULFILLED BEFORE AUGUST 31, 2023.
***GIFTS \$10,000 OR HIGHER CAN BE FULFILLED OVER MORE THAN ONE YEAR.**

- I/We would like to sponsor the 2023 Juvenile Law Center Leadership Prize by making a contribution at the \$_____ sponsorship level.
- Contribution enclosed/sent.
- Contribution will be sent prior to August 31, 2023.
Please list us on marketing materials during promotional period.
- * I/We would like to fulfill as a Multi-Year Gift!
Call or email Rosie McNamara-Jones to make arrangements:
(215) 625-0551 x118 or mcnamara-jones@jlc.org

Please list my/our name(s) or organization as follows:

Your Name

Title

Company / Affiliation

Address

City State Zip

Phone Fax

Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card #

Exp. Date 3-4 Digit Code

Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development
Juvenile Law Center
1800 JFK Boulevard, Ste. 1900B
Philadelphia, PA 19103
(215) 625-0551 X118 mcnamara-jones@jlc.org

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



SPONSORSHIP LEVELS

LEGACY | \$100,000*

- Prominent placement of name and logo on print, online communications, and onsite at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- Social media promotion
- (40) Guest passes for yourself and/or donated

SUSTAINER | \$50,000*

- Prominent placement of name and logo on print, online communications, and onsite at the National Constitution Center.
- Recognition in event press and media.
- Premium program book ad placement
- Social media promotion
- (30) Guest passes for yourself and/or donated

VISIONARY | \$25,000*

- Prominent placement of name and logo on print, online communications, onsite at the National Constitution
- Recognition in event press and media
- Full-page ad in the program
- Social media promotion
- (20) Guest passes for yourself and/or donated

LEADER | \$10,000*

- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media.
- Full-page ad in the program.
- Social media promotion
- (10) Guest passes for yourself and/or donated

CHAMPION | \$5,000

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program
- Social media promotion
- (8) Guest passes for yourself and/or donated

ADVOCATE | \$2,500

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program.
- (4) Guess passes for yourself and/or donated



2023 Leadership Prize
MAY 10 * National Constitution Center
Program Book Ad Specifications

Please submit your ad or text by **April 28th!**

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

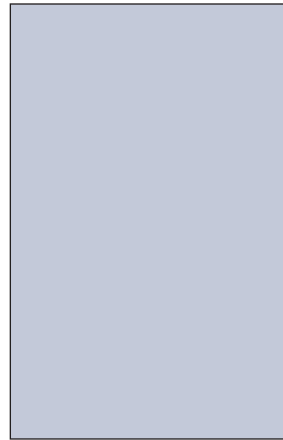
For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones
rmcnamara-jones@jlc.org
215) 625-0551 x118

Ads must be received by APRIL 28, 2023

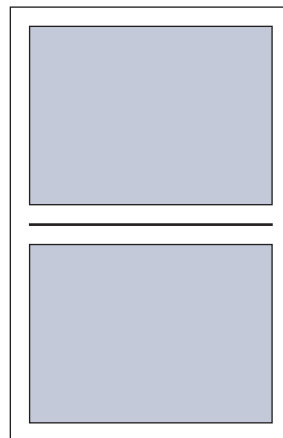


Full-page

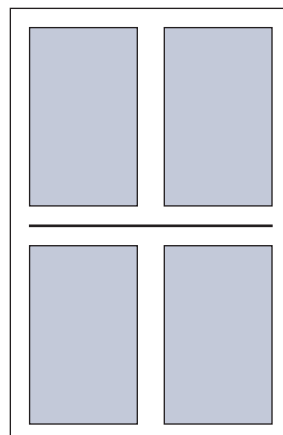
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page

Juvenile Law Center 2023 Leadership Prize Winners



Xavier McElrath-Bey

**Speaker | Co-Executive Director Of The
Campaign For The Fair Sentencing Of Youth**

Xavier McElrath-Bey is a champion for the human rights of incarcerated children. Through his work as a Co-Executive Director at the Campaign for the Fair Sentencing of Youth, Xavier fights to abolish “life without parole” for children in America.

Xavier’s passion for this work stems from personal experience. At the age of 13, Xavier was “charged as an adult” for first-degree gang-related murder and sentenced to 25 years in prison. After serving 13 years in prison, Xavier came out with a remorseful heart, a bachelor's degree, and a mission to advocate for poor, disadvantaged, and at-risk youth.

Soon after his release, Xavier earned a Master of Arts from Roosevelt University’s Counseling and Human Services Program; and, since his graduation and prior to his current position, Xavier worked in gang intervention, violence prevention, youth diversion, and clinical research (looking at the mental health needs and outcomes of then-current and formerly incarcerated youth).

Currently, Xavier serves as a Safety and Justice Challenge (SJC) Advisory Council Member at MacArthur Foundation, an Eighth Amendment Project Advisory Council Member, and Ambassador Alumni for Represent Justice. Previously, Xavier served as a board member at the Community Justice for Youth Institute and as a member of the Chicago Police Accountability Task Force’s working group on Community and Police Relations.

[In his powerful TEDx Talk “No Child is Born Bad,”](#) Xavier reminds all of us that no child should ever receive a “death in prison” sentence and that all children, including those who have made horrible mistakes, have the capacity for positive change.



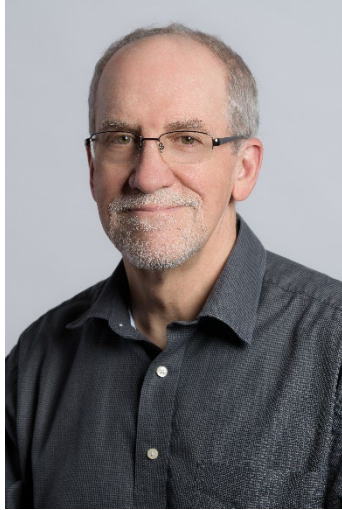
Amanda Alexander, JD, PhD
Scholar | Founding Executive Director Of The
Detroit Justice Center

Amanda Alexander, founding Executive Director of the Detroit Justice Center, is a racial justice lawyer and historian who works alongside community-based movements to end incarceration and build thriving and inclusive cities. Since opening its doors in 2018, DJC has provided life-changing legal services to more than 4,000 people, supported the launch of 9 worker-owned co-ops and 3 community land trusts, built restorative justice infrastructure, and won systemic change to foster true community safety.

Amanda is a Senior Research Scholar at University of Michigan Law School, where she has taught Law & Social Movements and was an attorney in the Child Advocacy Law Clinic. As a Soros Justice Fellow, Amanda launched the Prison & Family Justice Project at Michigan Law School to provide legal representation to incarcerated parents and advocate for families divided by the prison and foster care systems.

Amanda has served on the national steering committee of Law for Black Lives and is a board member of the Center for Constitutional Rights. In 2019-2020, she served on the Michigan Joint Task Force on Jail and Pretrial Incarceration, appointed by Governor Gretchen Whitmer to develop ambitious and innovative strategies to reduce Michigan's jail population.

Amanda received her JD from Yale Law School, her PhD in international history from Columbia University, and her BA from Harvard College. Her writing has been published in Boston Review, The Globe & Mail, Detroit Free Press, Boston Globe, Michigan Journal of Race & Law, Harvard Journal of African-American Public Policy, Howard Human & Civil Rights Law Review, Michigan Child Welfare Law Journal, and other publications.



Peter Leone, PhD

**Scholar | Professor Emeritus In The College Of
Education At The University Of Maryland**

Peter Leone is Professor Emeritus in the College of Education at the University of Maryland. He studied history and special education at the University of Iowa and taught out-patient adolescents in public schools before completing graduate studies at the University of Washington in Seattle. His research has examined the nexus between policy and practice in education services for youth, particularly those with disabilities in institutional settings and those excluded from schools.

During nearly 40 years at the University of Maryland, Dr. Leone monitored, evaluated education services, and provided technical assistance to public schools and youth prisons in a number of states. He has worked with state and county agencies, non-profit law firms, the courts, and the US Departments of Education and Justice on a wide range of activities. Dr. Leone served as the Director of the National Center on Education, Disability, and Juvenile Justice, a federally funded research, technical assistance, and dissemination center at the UM from 1999 to 2006.

He has authored numerous reports, journal articles, and monographs on access to education services. At the University of Maryland he has received the President's Outstanding Service to the Schools Award (1994), the Regents' Award for Excellence in Public Service (University System of Maryland, 2004), the College of Education, Leadership Award (2005), and the Donna Hamilton Award for Teaching Excellence in General Education (2020).

Dr. Leone is a member of the Juvenile Services Education Program Board for Maryland. Previously he served on boards of directors for the Justice Policy Institute and the Maya Angelou Schools and the See Forever Foundation.