



2022 Leadership Prize Celebration *Building the Field, Lighting the Way*

As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we ask you to join us in support to celebrate Juvenile Law Center's Sixth Annual Leadership Prize winners.

Recipients of the Leadership Prize are leading lights whose inspirational careers are beacons for future generations and whose work has substantially improved the lives of youth.

OUR 2022 WINNERS [CLICK HERE TO READ MORE](#)



- **Dorothy E. Roberts, J.D.;** Scholar, Professor of Africana Studies, Law & Sociology, University of Pennsylvania
- **Cyntoia Brown Long, Author/Speaker;** Foundation for Justice, Freedom and Mercy
- **Tom Grisso, Ph.D.;** Professor Emeritus, University of Massachusetts Medical School

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

Your generous support is more important now than ever. Please join us in celebrating the outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems. **Help honor, build and sustain the field of child advocacy with Juvenile Law Center for years to come.**

MAY 12, 2022

FACEBOOK LIVE VIRTUAL EVENT
[facebook/JuvenileLawCenter](https://www.facebook.com/JuvenileLawCenter)

AIRING 7:00 pm/et (6ct/5mt/4pt)

More details as well as your support will be reflected here: <https://jlc.org/events/2022-Leadership-Prize-Celebration>

Our 2022 Leadership Prize Selection Committee

Manuela Arciniegas

Program Officer, Civic Engagement and Government, Ford Foundation

Sacha Coupet

Professor of Law, Loyola University School of Law; Board of Directors, Juvenile Law Center

Frankie Guzman

Senior Director of Youth Justice Initiative, National Center for Youth Law, 2018 Leadership Prize Winner

Shobha Lakshmi Mahadev

Clinical Professor of Law, Northwestern University School of Law

Nadia Mozaffar

Senior Attorney, Juvenile Law Center

2022 LEADERSHIP PRIZE SPONSORSHIP

Building the Field, Lighting the Way

ALL GIFTS CAN BE PLEDGED NOW AND FULFILLED BEFORE AUGUST 31, 2022.

- I/We would like to sponsor the 2022 Juvenile Law Center Leadership Prize by making a contribution at the \$_____ sponsorship level.
- Contribution enclosed.
- Contribution will be sent prior to August 31, 2022. Please list us on marketing materials during promotional period.
- * **Pledge these levels and fulfill as a Multi-Year Gift!**
Call Rosie McNamara-Jones to make arrangements: (215) 625-0551 x118 or email rmcnamara-jones@jlc.org

Please list my/our name(s) or organization as follows:

Your Name

Title

Company / Affiliation

Address

City State Zip

Phone Fax

Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card #

Exp. Date 3-4 Digit Code

Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development
Juvenile Law Center
1800 JFK Boulevard, Ste. 1900B
Philadelphia, PA 19103
(215) 625-0551 X118 rmcnamara-jones@jlc.org

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



SPONSORSHIP LEVELS

LEGACY | \$100,000*

- Prominent placement of name and logo in online communications
- Recognition in event press and media
- Premium program book ad placement
- Social media promotion
- Personal shout out included in the online celebration

SUSTAINER | \$50,000*

- Prominent placement of name and logo in online communications
- Recognition in event press and media
- Premium program book ad placement
- Social media promotion
- Personal shout out included in the online celebration

VISIONARY | \$25,000*

- Prominent placement of name and logo in online communications
- Recognition in event press and media
- Full-page ad in the program
- Social media promotion
- Personal shout out included in the online celebration

LEADER | \$10,000*

- Prominent placement of name and logo in online communications
- Recognition in event press and media.
- Full-page ad in the program.
- Social media promotion
- Personal shout out included in the online celebration

CHAMPION | \$5,000

- Listing on event marketing communications
- Half-page ad in the program
- Social media promotion
- Personal shout out included in the online celebration

ADVOCATE | \$2,500

- Listing on event marketing communications.
- Half-page ad in the program.

GUARDIAN | \$1,500

- Listing on event marketing communications.
- Quarter-page ad in the program.



2022 Leadership Prize Celebration
MAY 12 * VIRTUAL EVENT
Program Book Ad Specifications

Please submit your ad or text by **May 6th!**

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

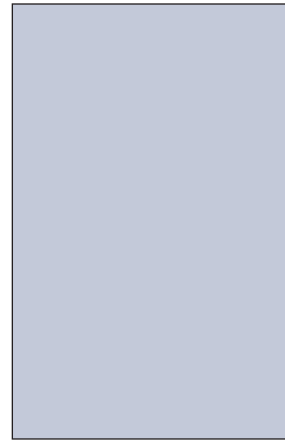
Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones
rmcnamara-jones@jlc.org

215) 625-0551 x118

Ads must be received by MAY 6, 2022.

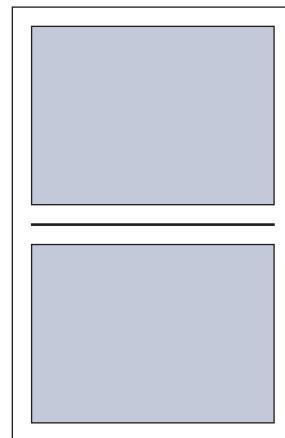


Full-page

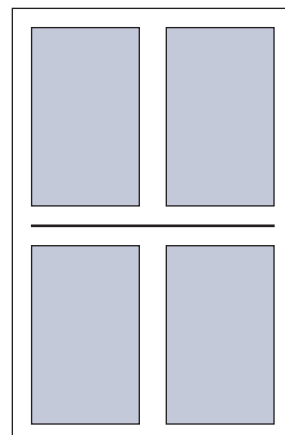
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page