



## 2022 Leadership Prize Celebration *Building the Field, Lighting the Way*

As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we ask you to join us in support to celebrate Juvenile Law Center's Sixth Annual Leadership Prize winners.

Recipients of the Leadership Prize are leading lights whose inspirational careers are beacons for future generations and whose work has substantially improved the lives of youth.

### OUR 2022 WINNERS [CLICK HERE TO READ MORE](#)



- **Dorothy E. Roberts, J.D.;** Scholar, Professor of Africana Studies, Law & Sociology, University of Pennsylvania
- **Cyntoia Brown Long, Author/Speaker;** Foundation for Justice, Freedom and Mercy
- **Tom Grisso, Ph.D.;** Professor Emeritus, University of Massachusetts Medical School

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

Your generous support is more important now than ever. Please join us in celebrating the outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems. **Help honor, build and sustain the field of child advocacy with Juvenile Law Center for years to come.**

## MAY 12, 2022

FACEBOOK LIVE VIRTUAL EVENT  
[facebook/JuvenileLawCenter](https://www.facebook.com/JuvenileLawCenter)

AIRING 7:00 pm/et (6ct/5mt/4pt)

More details as well as your support will be reflected here: <https://jlc.org/events/2022-Leadership-Prize-Celebration>

### Our 2022 Leadership Prize Selection Committee

#### **Manuela Arciniegas**

Program Officer, Civic Engagement and Government, Ford Foundation

#### **Sacha Coupet**

Professor of Law, Loyola University School of Law; Board of Directors, Juvenile Law Center

#### **Frankie Guzman**

Senior Director of Youth Justice Initiative, National Center for Youth Law, 2018 Leadership Prize Winner

#### **Shobha Lakshmi Mahadev**

Clinical Professor of Law, Northwestern University School of Law

#### **Nadia Mozaffar**

Senior Attorney, Juvenile Law Center

# 2022 LEADERSHIP PRIZE SPONSORSHIP

Building the Field, Lighting the Way

**PROGRAM BOOK ADS DUE BY MAY 6TH.**

- I/We would like to place a program book ad for the 2022 Juvenile Law Center Leadership Prize by making a contribution of \$ \_\_\_\_\_ .
- Contribution enclosed.
- [Contribution made online.](#)

Call Rosie McNamara-Jones for questions or assistance: (215) 625-0551 x118 or email [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

**Please list my/our name(s) or organization as follows:**

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company / Affiliation

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email

**Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.**

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date 3-4 Digit Code

\_\_\_\_\_  
Name on Card

**Please mail or email this agreement to:**

Rosie McNamara-Jones, Director of Development  
Juvenile Law Center  
1800 JFK Boulevard, Ste. 1900B  
Philadelphia, PA 19103  
(215) 625-0551 X118 [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



## AD BOOK LEVELS

### FULL-PAGE | \$1,000

- Premium program book ad placement
- Web link
- Social media promotion

### HALF-PAGE | \$500

- Premium program book ad placement
- Web link

### QUARTER-PAGE | \$250

- Premium program book ad placement
- Web link

### TRIBUTE MESSAGE LINES | \$100\*

- Use the space here to write your message Our team will reach out to you regarding any questions.

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**2022 Leadership Prize Celebration**  
**MAY 12 \* VIRTUAL EVENT**  
**Program Book Ad Specifications**

Please submit your ad or text by **May 6th!**

**Full-page**

Ad size including 1/8" bleed: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h

**Half-page**

Ad size: 4.75"w x 3.5"h (no bleed)

**Quarter-page**

Ad size: 2"w x 3.5"h (no bleed)

For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

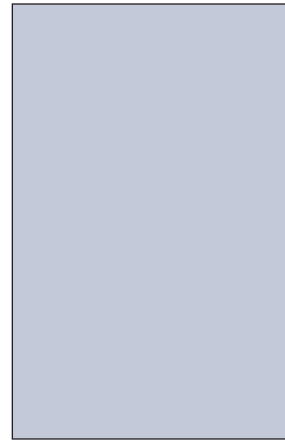
Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

If you would like us to create an ad for you, please submit your text along with logo or image to: Rosie McNamara-Jones  
[rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

215) 625-0551 x118

**Ads must be received by MAY 6, 2022.**

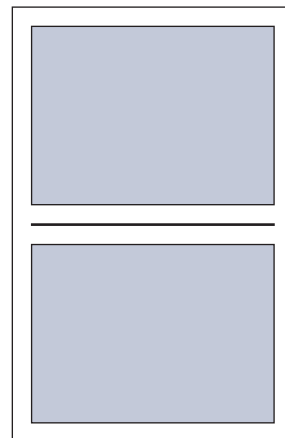


**Full-page**

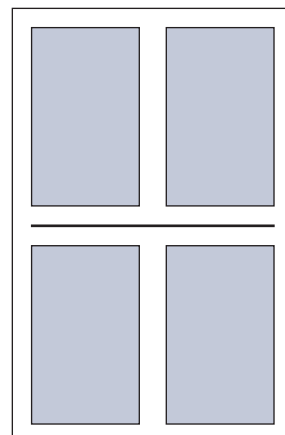
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



**Half-page**



**Quarter-page**