

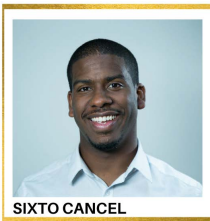


## 2021 Leadership Prize Celebration *Building the Field, Lighting the Way*

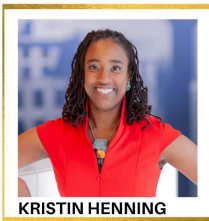
As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we ask you to join us in support to celebrate Juvenile Law Center's Fifth Annual Leadership Prize winners.

Recipients of the Leadership Prize are leading lights whose inspirational careers are beacons for future generations and whose work has substantially improved the lives of youth.

### OUR 2021 WINNERS



SIXTO CANCEL



KRISTIN HENNING

- **Sixto Cancel**, Founder and CEO, Think of Us
- **Kristin N. Henning**, Blume Professor of Law and Director of the Juvenile Justice Clinic and Initiative, Georgetown Law



ERIC ADLER

LAURA BAUER

JUDY L. THOMAS

- **The Kansas City Star** Publishers of 6-part series, "Throwaway Kids," on foster care systems in the United States written and reported by Eric Adler, Laura Bauer and Judy L. Thomas

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

Your generous support is more important now than ever. Please join us in celebrating the outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems. **Help honor, build and sustain the field of child advocacy with Juvenile Law Center for years to come.**

## MAY 11, 2021

**FACEBOOK LIVE VIRTUAL EVENT**  
[facebook/JuvenileLawCenter](https://facebook.com/JuvenileLawCenter)

AIRING 7:00 pm/et (6ct/5mt/4pt)

More details as well as your support will be reflected here: [jlc.org/events/2021-leadership-prize-celebration](https://jlc.org/events/2021-leadership-prize-celebration)

### 2021 Leadership Prize Selection Committee

**Damon Hewitt, Chair**

Executive VP, Lawyers' Committee for Civil Rights Under Law

**Currey Cook**

Senior Counsel and Youth in Out-of-Home Care Project Director, Lambda Legal

**Susan Jin Davis**

Former Chief Sustainability Officer, Comcast Corporation

**Cathy Moffa**

Youth Advocacy Program Manager, Juvenile Law Center

**Anthony Simpson**

Youth Advocacy Alumni Fellow, Juvenile Law Center

**Shannan Wilber**

Youth Policy Director, National Center for Lesbian Rights, 2020 Leadership Prize Winner

# 2021 LEADERSHIP PRIZE CELEBRATION

Tuesday, May 11 2021 \* 7pm/et

<<<Go to <https://jlc.org/events/2021-leadership-prize> to use our online form >>>

Facebook Live VIRTUAL  
[facebook/JuvenileLawCenter](https://facebook.com/JuvenileLawCenter)

**ALL GIFTS CAN BE PLEDGED  
NOW AND FULFILLED BEFORE  
AUGUST 31, 2021.**



I/We would like to sponsor the 2021 Juvenile Law Center Leadership Prize by making a contribution at the \$ \_\_\_\_\_ sponsorship level.

Contribution enclosed

Contribution will be sent prior to August 31, 2021

\* Pledge as a Multi-Year Gift

Call Rosie McNamara-Jones to make arrangements: (215) 625-0551 x118 or email [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

Please list my/our name(s) or organization as follows:

\_\_\_\_\_  
Your Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Company / Affiliation

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone Fax

\_\_\_\_\_  
Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

\_\_\_\_\_  
Credit Card #

\_\_\_\_\_  
Exp. Date 3-4 Digit Code

\_\_\_\_\_  
Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development  
Juvenile Law Center  
1800 JFK Boulevard, Ste. 1900B  
Philadelphia, PA 19103  
(215) 625-0551 X118 [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386

## SPONSORSHIPS

### LEGACY | \$100,000\*

- Prominent placement of name and logo on marketing communications and social media.
- Recognition in event press and media.
- Premium program book ad placement.

### SUSTAINER | \$50,000\*

- Prominent placement of name and logo on marketing communications, and social media.
- Recognition in event press and media.
- Premium program book ad placement.

### VISIONARY | \$25,000\*

- Prominent placement of name and logo on marketing communications and social media.
- Recognition in event press and media.
- Full-page ad in the program.

### LEADER | \$10,000\*

- Prominent placement of name and logo on online marketing communications and social media.
- Recognition in event press and media.
- Full-page ad in the program.

### CHAMPION | \$5,000

- Listing on event marketing communications and social media.
- Half-page ad in the program.

### ADVOCATE | \$2,500

- Listing on event marketing communications.
- Half-page ad in the program.

### GUARDIAN | \$1,500

- Listing on event marketing communications.
- Quarter-page ad in the program.



**2021 Leadership Prize Celebration**  
**MAY 11 \* VIRTUAL EVENT**  
**Program Book Ad Specifications**

Please submit your ad or text by **May 7th**.

**Full-page**

Ad size including 1/8" bleed: 5.75"w x 8.75"h  
Trim size: 5.5"w x 8.5"h

**Half-page**

Ad size: 4.75"w x 3.5"h (no bleed)

**Quarter-page**

Ad size: 2"w x 3.5"h (no bleed)

For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

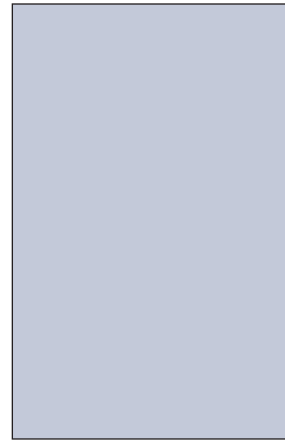
Please submit a high-resolution file (at least 300 dpi) in color or b/w in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at [rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org).

If you would like us to create an ad for you, please submit your text along with logo or image to:

Rosie McNamara-Jones  
[rmcnamara-jones@jlc.org](mailto:rmcnamara-jones@jlc.org)  
215) 625-0551 x118

**Ads must be received by MAY 7, 2021.**

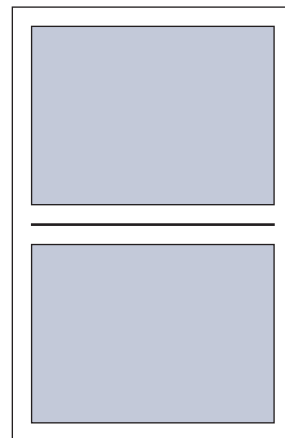


**Full-page**

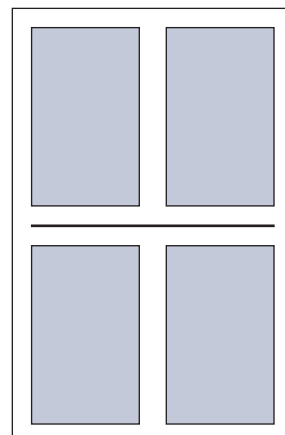
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



**Half-page**



**Quarter-page**