



2020 Leadership Prize Celebration

Building the Field, Lighting the Way

As the country's first nonprofit public interest law firm for youth in the child welfare and justice systems, we ask you to join us in support to celebrate Juvenile Law Center's Fifth Annual Leadership Prize winners.

Recipients of the Leadership Prize are leading lights whose inspirational careers are beacons for future generations and whose work has substantially improved the lives of youth.

OUR 2020 WINNERS



Stephen K. Harper
Florida International
University



Sherry Lachman
Foster America



Shannan Wilber
National Center for
Lesbian Rights

We proudly continue to honor leaders in the field who have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

Your generous support is more important now than ever. Please join us in celebrating the outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems. **Help honor, build and sustain the field of child advocacy with Juvenile Law Center for years to come.**

OCTOBER 8, 2020

FACEBOOK LIVE VIRTUAL EVENT
facebook.com/JuvenileLawCenter

AIRING 7:00 pm/et (6ct/5mt/4pt)

More details as well as your support will be reflected here: jlc.org/events/2020-leadership-prize-celebration

2020 Leadership Prize Selection Committee

R. Daniel Okonkwo (Chair)

Vice President, JP Morgan Chase
Corporate Responsibility and Office
of Nonprofit Engagement

Kate Burdick

Senior Attorney, Juvenile Law Center

Brandon Buskey

Deputy Director for Smart Justice
Litigation, ACLU Criminal Law
Reform Project

Emily Buss

Juvenile Law Center Board Member
Mark and Barbara Fried Professor of
Law, University of Chicago

Jasmine Moore

Youth Advocacy Alumni Fellow

Nicole Pittman

2019 Leadership Prize Winner,
Roadmap Initiative

2020 LEADERSHIP PRIZE CELEBRATION

Thursday, October 8, 2021 * 7pm/et

Facebook Live VIRTUAL
[facebook/JuvenileLawCenter](https://www.facebook.com/JuvenileLawCenter)

ALL GIFTS CAN BE PLEDGED NOW AND
FULFILLED BEFORE AUGUST 31, 2021.



☐ I/We would like to sponsor the 2020 Juvenile Law Center Leadership Prize by making a contribution at the \$ _____ sponsorship level.

☐ Contribution enclosed

☐ Contribution will be sent prior to August 31, 2021

☐ * Pledge as a Multi-Year Gift

Call Rosie McNamara-Jones to make arrangements: (215) 625-0551 x118

Please list my/our name(s) or organization as follows:

Your Name

Title

Company / Affiliation

Address

City

State

Zip

Phone

Fax

Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card #

Exp. Date

3-4 Digit Code

Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development
Juvenile Law Center
1800 JFK Boulevard, Ste. 1900B
Philadelphia, PA 19103
(215) 625-0551 X118 rmcnamara-jones@jlc.org

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386

SPONSORSHIPS

LEGACY | \$100,000*

- Prominent placement of name and logo on marketing communications and social media.
- Recognition in event press and media.
- Premium program book ad placement.
- Additional recognition of your support throughout our 45th Anniversary Year

SUSTAINER | \$50,000*

- Prominent placement of name and logo on marketing communications, and social media.
- Recognition in event press and media.
- Premium program book ad placement.
- Additional recognition of your support throughout our 45th Anniversary Year

VISIONARY | \$25,000*

- Prominent placement of name and logo on marketing communications and social media.
- Recognition in event press and media.
- Full-page ad in the program.
- Additional recognition of your support throughout our 45th Anniversary Year

LEADER | \$10,000*

- Prominent placement of name and logo on online marketing communications and social media.
- Recognition in event press and media.
- Full-page ad in the program.
- Additional recognition of your support throughout our 45th Anniversary Year

CHAMPION | \$5,000

- Listing on all event marketing communications and social media.
- Half-page ad in the program.
- Additional recognition of your support throughout our 45th Anniversary Year

ADVOCATE | \$2,500

- Listing on all event marketing communications.
- Half-page ad in the program.

GUARDIAN | \$1,500

- Listing on all event marketing communications.
- Quarter-page ad in the program.



2020 Leadership Prize Celebration OCTOBER 8 * VIRTUAL EVENT Program Book Ad Specifications

Please submit your ad or text to by **October 2.**

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

Ad size: 2"w x 3.5"h (no bleed)

For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

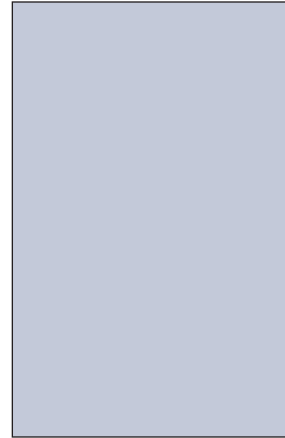
Please submit a high-resolution file (at least 300 dpi) in black and white or color in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts.

Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create an ad for you, please submit your text along with logo or image to:

Rosie McNamara-Jones
rmcnamara-jones@jlc.org
215) 625-0551 x118

Ads must be received by OCTOBER 2, 2020

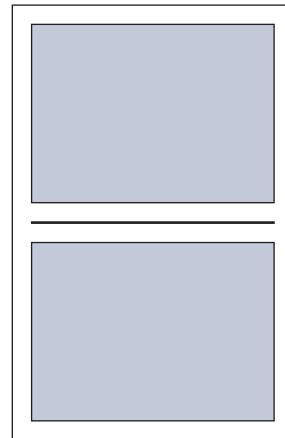


Full-page

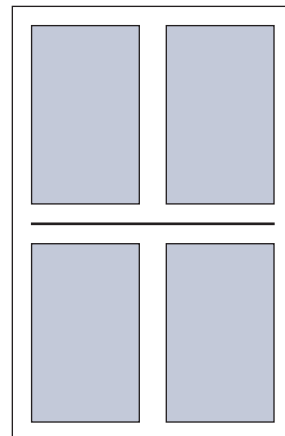
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page

Juvenile Law Center 2020 Leadership Prize Winners



Stephen K. Harper, Florida International University College of Law

Stephen K. Harper is an assistant clinical professor at the Florida International University College of Law where he teaches a course on the death penalty and is the supervising attorney in the death penalty clinic. He is also the director of the Florida Juvenile Resentencing and Review Project which provides consultation, tracking and training for lawyers representing children sentenced (and resentenced) as adults. // For 29 years he worked at the Miami-Dade Public Defender Office, the last 17 as Co-coordinator of the Capital Litigation Unit. He was primarily responsible for the gathering and presentation of mitigation evidence in capital cases. From 1989-1995, he served as the Chief of the Juvenile Division. // In 2002, he took a two-year leave of absence to coordinate the Juvenile Death Penalty Initiative. The tasks of the JDPI included state legislative efforts, working with the press, training lawyers, consulting on actual cases and securing the involvement of more organizations, entities and nations. This culminated in his coordinating the preparation of amicus briefs submitted to the U.S. Supreme Court in *Roper v Simmons* - the Supreme Court case which abolished the death penalty for juveniles.



Sherry Lachman, Foster America

Sherry Lachman is the Founder and Executive Director of Foster America, a nonprofit dedicated to safely reducing the pipeline to foster care and improving the outcomes of children and families in the child welfare system. Over the past three years, Foster America has recruited and trained 48 new cross-sector leaders to partner on child welfare reforms with public agencies in 14 states, DC and Puerto Rico. // Lachman has devoted her career to strengthening government systems that serve vulnerable children and families. Before starting Foster America, she was a domestic policy advisor to Vice President Biden in the Obama White House. Previously, she served as a senior policy advisor in the U.S. Department of Education, a senior education counsel in the Senate, and as a Zubrow Fellow at Juvenile Law Center. Lachman has been recognized as a Draper Richards Kaplan Entrepreneur, a Halcyon Fellow, and as a Re-envisioning Foster Care in America Champion, and her work has been featured in the *New York Times*, *Time*, and on *National Public Radio*. Lachman earned an undergraduate degree from the University of Pennsylvania and graduate degrees in philosophy, policy, and law from the University of Cambridge, Harvard and Columbia. Her commitment to child welfare stems from her experience in foster care as a child.



Shannan Wilber, National Center for Lesbian Rights

Shannan Wilber has dedicated her legal career to advocating for vulnerable children and youth. As a new lawyer, she represented individual children at Legal Advocates for Children and Youth (LACY), an agency in San Jose, California that now serves hundreds of children a year in civil court proceedings. In 1992, she joined the Youth Law Center where she served as a staff attorney and engaged in national policy advocacy and state and federal impact litigation to reform child welfare and juvenile justice systems. // Between 2001 and 2012, Wilber served as the Executive Director of Legal Services for Children, a nonprofit law office in San Francisco that represents children in foster care, guardianship, education and immigration proceedings. In 2005, she launched the Equity Project – a national initiative dedicated to ensuring equal and respectful treatment of LGBTQ youth in the juvenile justice system. // In 2013, Wilber joined the National Center for Lesbian Rights (NCLR) where she serves as Youth Policy Director, focusing specifically on promoting the well-being LGBTQ youth in child welfare and juvenile justice systems. Wilber has been instrumental in developing professional standards and agency policies governing the care of LGBTQ youth in state custody. Her approach emphasizes collaboration, prevention, youth and community empowerment, public education and data driven solutions. She serves on the Board of Directors of the W. Haywood Burns Institute.