



2019 Leadership Prize Program Book Ad Specifications

Please submit your ad or ad text by **April 5th** to ensure publication in the program.

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

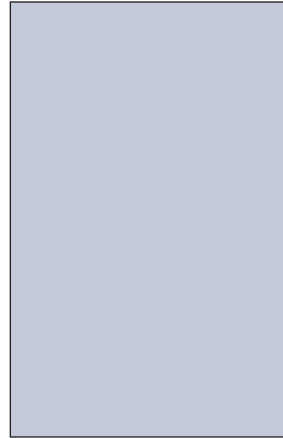
Ad size: 2"w x 3.5"h (no bleed)

For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in black and white in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts. Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create an ad for you, please submit your text along with logo or image to Rosie McNamara-Jones at rmcnamara-jones@jlc.org, or call 215.625.0551 x118.

Ads must be received by April 5th.

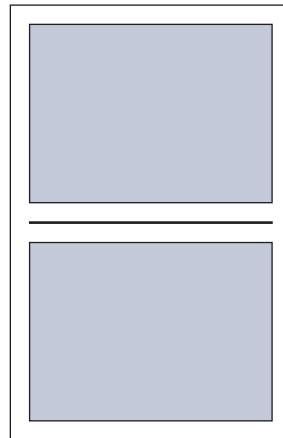


Full-page

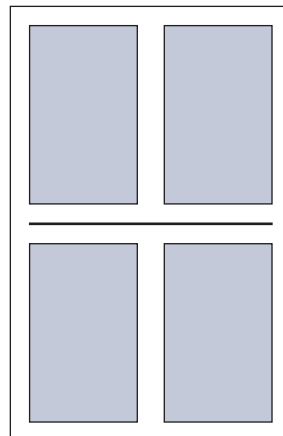
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page