



Join us in honoring outstanding advocates working to advance the rights and well-being of youth in the child welfare and justice systems.

OUR 2019 WINNERS



Elizabeth Calvin
Senior Advocate,
Childrens Division,
Human Rights Watch



Nicole Pittman
Vice President
and Director of the
Center on Youth
Registration Reform,
Impact Justice



Jennifer Rodriguez, J.D.
Executive Director,
Youth Law Center

Recipients of the Leadership Prize are leading lights whose inspirational careers are beacons for future generations and whose work has substantially improved the lives of youth. Awardees have achieved lasting change either through a lifetime of work on behalf of youth, a landmark contribution to the field of children's rights, or exceptional efforts to shine a light on the most important issues affecting youth today.

Help honor, build and sustain the field of child advocacy with Juvenile Law Center for years to come.

Your generous support is more important now than ever, as we respond to new challenges and threats to many hard-won reforms for youth. Recognizing and honoring the trailblazers among us is critical to creating and sustaining a better world for our youth.

MAY 1, 2019

National Constitution Center
525 Arch Street
Philadelphia, PA 19106

VIP Reception: 5:00 pm
Ceremony: 6:00 pm
Reception: 7:00 pm

2019 Leadership Prize Selection Committee

Leticia Peguero (Chair)
VP of Programs, The Nathan
Cummings Foundation

Kevin Bethel
Senior Policy Advisor, Juvenile Justice
Research and Reform Lab, Drexel
University

Shyara Hill
Youth Advocate, Juvenile Law Center

Karen Lindell
Senior Attorney, Juvenile Law Center

Allison Maloney
News and Politics Editor, Teen Vogue

Johnny Perez
Director of U.S. Prison Program, NRCAT

Juvenile Law Center Fighting for the rights
and well-being of youth

2019 LEADERSHIP PRIZE CELEBRATION

Wednesday May 1, 2019

National Constitution Center
525 Arch Street
Philadelphia, PA 19106

VIP Reception: 5:00 pm
Ceremony: 6:00 pm
Reception: 7:00 pm

I/We would like to sponsor the 2019 Juvenile Law Center Leadership Prize by making a contribution at the \$ _____ sponsorship level.

Contribution enclosed

Contribution will be sent prior to August 31, 2019

Pledge as a Multi-Year Gift *

Please call our Director of Development to make arrangements: (215) 625-0551 x118

Please list my/our name(s) or organization as follows:

Your Name

Title

Company / Affiliation

Address

City

State

Zip

Phone

Fax

Email

Please make checks payable to Juvenile Law Center or provide credit card information below. We accept Visa, MasterCard, and American Express.

Credit Card #

Exp. Date

3-4 Digit Code

Name on Card

Please mail or email this sponsorship agreement to:

Rosie McNamara-Jones, Director of Development
Juvenile Law Center
1315 Walnut Street, Ste. 400
Philadelphia, PA 19107
(215) 625-0551 X118 rmcnamara-jones@jlc.org

Juvenile Law Center is a 501(c)3 charitable organization. EIN: 23-1976386



LEGACY SPONSOR | \$100,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- (40) Guest passes for yourself and/or donated

SUSTAINER SPONSOR | \$50,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Premium program book ad placement
- (30) Guest passes for yourself and/or donated

VISIONARY SPONSOR | \$25,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Full-page ad in the program
- (20) Guest passes for yourself and/or donated

LEADER SPONSOR | \$10,000*

- Meet the honorees VIP Reception
- Prominent placement of name and logo on print, online communications, onsite at the National Constitution Center
- Recognition in event press and media
- Full-page ad in the program
- (10) Guest passes for yourself and/or donated

CHAMPION | \$5,000

- Listing on all event communications and onsite at the National Constitution Center
- Half-page ad in the program
- (8) Guest passes for yourself and/or donated

ADVOCATE | \$2,500

- Listing on all event communications and onsite at the National Constitution Center
- Quarter-page ad in the program
- (4) Guest passes for yourself and/or donated

* These gifts (\$10,000 and above) can be fulfilled over multiple years.

ALL GIFTS CAN BE PLEDGED NOW AND FULFILLED BEFORE AUGUST 31, 2019.

Questions? (215) 625-0551 x118



2019 Leadership Prize Program Book Ad Specifications

Please submit your ad or ad text by **April 5th** to ensure publication in the program.

Full-page

Ad size including 1/8" bleed: 5.75"w x 8.75"h
Trim size: 5.5"w x 8.5"h

Half-page

Ad size: 4.75"w x 3.5"h (no bleed)

Quarter-page

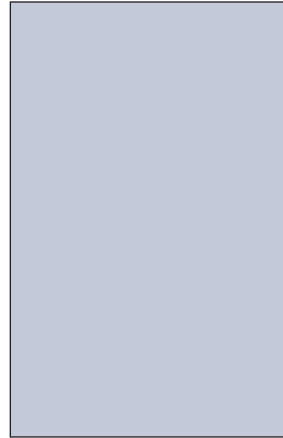
Ad size: 2"w x 3.5"h (no bleed)

For full-page ads, keep essential matter (text, logos, etc.) at least .25" from all sides of the trim size. Half-page ads do not bleed.

Please submit a high-resolution file (at least 300 dpi) in black and white in the exact dimensions listed above. File formats can be PDF, TIF, or EPS and please ensure that all type is embedded. If a vector eps (i.e., Illustrator eps) is supplied, please outline all fonts. Please email your file to Rosie McNamara-Jones at rmcnamara-jones@jlc.org.

If you would like us to create an ad for you, please submit your text along with logo or image to Rosie McNamara-Jones at rmcnamara-jones@jlc.org, or call 215.625.0551 x118.

Ads must be received by April 5th.

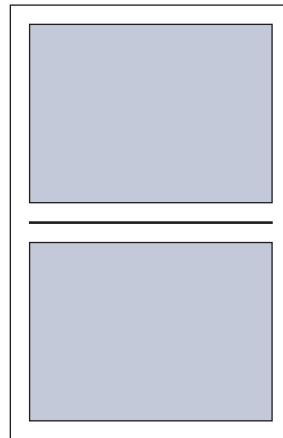


Full-page

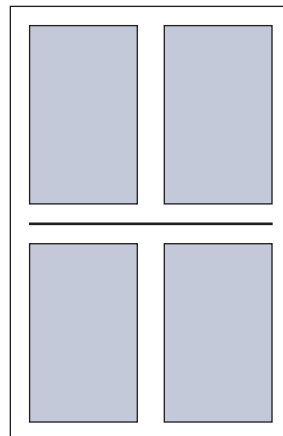
On Full-page ads, please remember to add 1/8" bleed to each edge.

All fonts must be embedded in the pdf, or outlined.

All artwork must be 300 dpi.



Half-page



Quarter-page